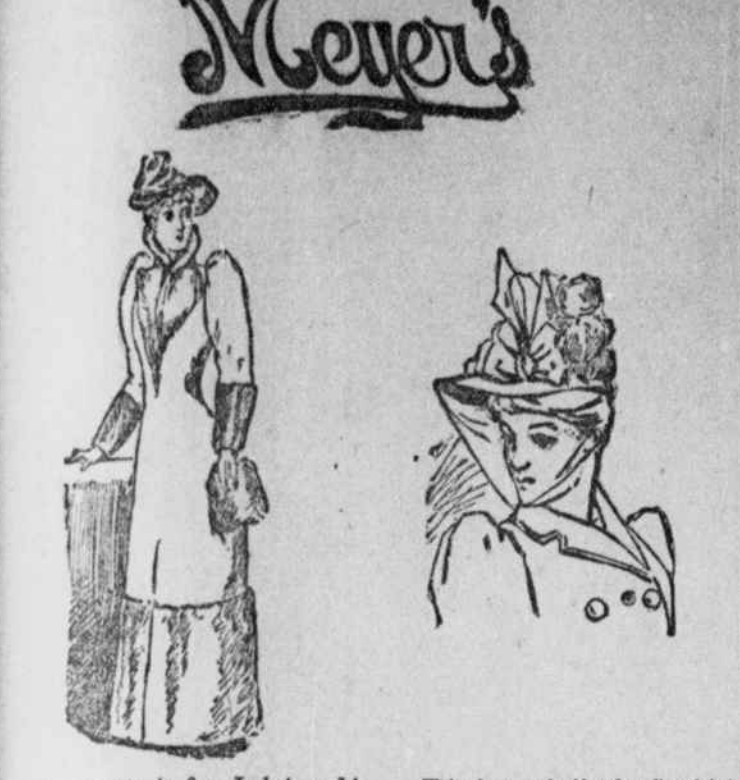
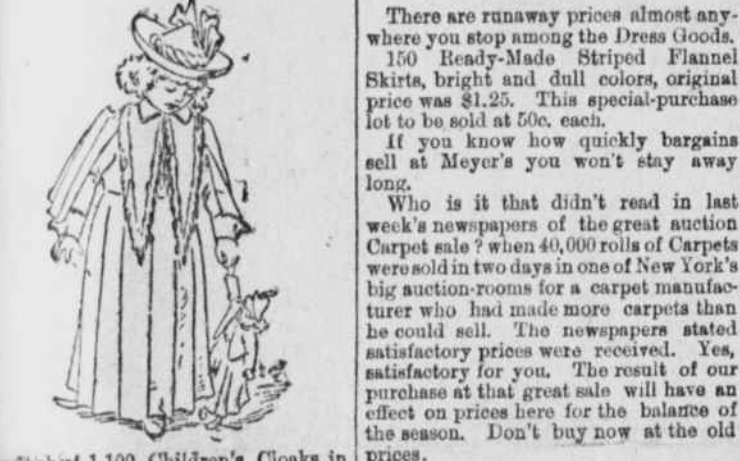


WHOLE NUMBER. 12581.

Meyer's - Old & New. Meyer's - Old & New.



A clipping party in fine jackets and... We don't wait until waiting... for these goods is past, but now, with half the season still ahead, snip a bit from the prices.



Think of 1,000 Children's Cloaks in... store in Richmond, and you will be thought of a matter of fact that is demonstrated here at this store.

JULIUS MEYER & SONS, ONE-PRICE DRY GOODS AND CARPETS, CORNER SIXTH AND BROAD.

Kaufmann & Co. THIS WEEK. 25 Per Cent. Discount. 25 Per Cent. From our Well-Known Low Prices on Our Entire Stock of TRIMMED HATS AND BONNETS UNTRIMMED FELT HAT OR BONNET IN THE STORE.

WE MUST HAVE ROOM. If the reduced prices made in the different departments do not get us the room, it is because people do not appreciate a real bargain when they see it.

KAUFMANN & CO., CORNER FOURTH AND BROAD STREETS.

PHYSICAL CULTURE. MISS MARGARET WHITEHEAD has opened a CLASS IN PHYSICAL CULTURE at Lester's Hall for EVERY TUESDAY AND THURSDAY from 4:30 P. M. to 5:30 P. M. Apply for information 615 east 14th street, room 2-7-10-41.

No. 311. No. 311. IF YOU KNOW WHERE TO BUY YOU CAN SAVE MONEY.

RICHMOND CHINA COMPANY, TOY BRANCH, 311 East Broad Street, SANTA CLAUS'S STOREHOUSE!

Only Legitimate Toy Store in the City. For the Holiday Season there will be found the largest stock of TOYS AND WHEEL GOODS ever seen in Richmond.

IRON TOYS. IMMENSELY POPULAR are these goods—strong, durable, and inexpensive. ENGINE AND FREIGHT TRAIN. ENGINE AND COAL TRAIN. LARGE FIRE-ENGINE WITH TWO HORSES AND DRIVER. LARGE HOOK-AND-LADDER TRUCK WITH TWO BLACK HORSES. HORSE CARRIAGE with white horse. POLICE PATROL, TWO WHITE HORSES, DRIVER WITH SIX MEN. INSPECTOR'S LIMITED VESTIBULE EXPRESS and fast freight. PONY-CART-SULKY.

DOLLS.—The finest in the United States. DOLLS.—Bisque head with hair. DOLLS.—Kid body, cloth body. DOLLS.—From the wee baby doll to the perfect Parisian-dressed doll at \$25.

Now, boys, Santa Claus has not forgotten you, and you can get close to papa right along until Christmas, for we have TRICYCLES, BICYCLES, MAGNOLIA, TEN-PINS, FIRE-ENGINES, REAL SKIN HORSES, BUTTING GOATS, CROWING ROOSTERS, WOOLLY SHEEP, FUNNY DOGS, TRICK PONIES, AIR-GUNS, FOOT-BALLS, TOPS, COWBOY RIFLES, and if mamma wants her parlor furniture out up we have a nice line of TOOL-CHESTS with George Washington hatchets in them.

GAMES OF ALL KINDS. MAGNETIC, AUTOMATIC, SPIDER AND FLY, HUNT THE HARE, BACKGAMMON, BUFFALO BILL'S WILD WEST, LOGOMACHY, etc. All new games for the long winter evenings.

MONDAY IS THE OPENING DAY and the time to look, amuse, and enjoy yourself. Children, all come and bring mamma with you to see the only TOY STORE in Richmond.

RICHMOND CHINA CO. W. J. JOHNSON, President; J. B. WOODWARD, Secretary and Treasurer; GEORGE GIBSON, Jr., Manager.

TOY BRANCH, 311 EAST BROAD STREET.

GANSS & CO. MILLINERY, FANCY GOODS, &C.

GREAT REDUCTIONS IN PRICES THIS WEEK.

Any one desiring bargains in MILLINERY and FANCY GOODS and who wish to get good value for their money should visit our store this week, as we intend to give our customers the benefit of reductions in all departments of 10 to 25 per cent. on every article in the store ranging in price from 10c. up. Everything is marked in plain figures and you can notice the reduction.

We want room for our Holiday Goods and we must have it.

GIVEN AWAY.

A cake of PURE GLYCERINE SOAP will be given away with every purchase of 50c. This is a useful article and each cake is worth 8c.

FANCY RIBBONS.

No. 30, 40, and 60 FANCY RIBBONS—all pure silk—at 25c. a yard, reduced from 50 and 75c. You will find these the greatest bargains ever offered in Fancy Ribbons.

We mention the above article because we wish to show you this is a real Reduction Sale. These and all other bargains will be on sale MONDAY MORNING at 8 o'clock.

All we ask is a call and you will be pleased with your purchases from

GANSS & CO., 113 EAST BROAD STREET.

BUY YOUR FURNITURE

HASKELL & HATTON, 207 EAST BROAD STREET.

GENTLEMEN'S AND CHILDREN'S CLOTHING, GOLD AND SILVER WATCHES, ALSO A FULL LINE OF HOUSEHOLD SPECIALTIES ON INSTALLMENTS AT CASH PRICES. Open Tuesday and Saturday nights. no 21-11



Our large CARPET purchase—from the great sale—of Alexander Smith & Son has met with the approval—of many eager buyers—during the past week.

500 dozen CHILDREN'S SILK HANDKERCHIEFS—pure silk—12½c. each. Very large WHITE SILK HANDKERCHIEFS—hemstitched—50c. each. An unusually pretty assortment SILK MUFFLERS. 10 dozen MEN'S OUTFITTING SHIRTS, sizes 14 to 17, 25c. each. 10 dozen MEN'S WOOL OUTSIDE SHIRTS, all sizes, 50c. worth \$1.

Just now we beg to call your attention to our stock of FORTIFIES—Some 3 yards long, with darts, \$1.50 a pair—also, \$2.50 a pair. The ones at \$2.50 a pair are of finest cloth, 3½ yards long, knotted and laced with fringe—they are beautiful.

Here are three items that will bring you straight to our store.—You can't get them en route for the price. CHILDREN'S WHITE THIRT OR ANGORA FUR SETS, \$2.50 a set. ALL-WOOL IMPORTED FRENCH FLANNELS for little children's cloaks, 30c. a yard. MILITARY CAPES—tan, black, gray—trimmed with braid, \$4.50 each.

GOOD COTTON RATTING, 8½c. a pound. FEATHER BOARDS, extra long, \$3.50 each. FEATHER COLLARS, with silk ribbon attached, 80c. each. SILK CHIFFON, beautifully scalloped and embroidered, white, pink, blue, yellow, heliotrope, cream, cardinal, black, 25c. a yard.

A great rush here for JACKETS.—We have a beautiful line in black, tan, and gray. Here's a bargain—tan diagonal cloth, trimmed with silk fur, loops to match, \$7 each. JACKETS from \$1.25 upwards.—See the BLACK JACKETS trimmed with astrachan, \$5 each.—See the OAK CABINET, 2 spoons CLARE'S COTTON, 2 TRIMMED, and NEEDLE-CUSHION, all at 25c.

RUGS and FUR ROBES—SYNTHA MATS, size 18x30, 50c.—A number of patterns large SYNTHA RUGS at 80c., \$1.25, and \$1.50.—HEARTH MATS, extra large and beautiful patterns, \$2—regular price \$4.—The 30x72 size, which if you require you will find the price to be \$2 every where, price here is \$2.00.—The 4 feet by 7 feet size, sold everywhere for \$7 and \$8, price here \$4.50.—Very large DRUGGETS, in felt and ingrain, \$3.50, \$4.50, and \$5.

ROBBER ROBES in fur and plush—also FUR HEARTH and HALL RUGS and BABY-CAR MATS.

Do you know what we carry one of the largest lines of BLACK DRESS GOODS in the city? DOUBLE-WIDTH ALL-WOOL BLACK TRICOT, 30c. a yard—DOUBLE-WIDTH BLACK HENRIETTA, 15, 20, 25c.—ALL-WOOL BLACK HENRIETTA at 48c. worth 65c.—40-inch HENRIETTA—BLACK SILK—25c. a yard—also, beautiful line SILK-WAIST HENRIETTAS and all kinds of FANCY BLACK GOODS.

WITH ALL DRESS GOODS SOLD THIS WEEK WE FURNISH BODY LINING OF BEST JEANS AT 6c. AND LINING CAMBRIC AT 4c. A YARD.

Isaac Sytle & Co., NOTE LOCATION, 303 Broad Street - - - Next corner Third.

BREEDEN, TALLEY & CO., 309 East Broad Street.

BARGAINS.

Unbleached Jeans, in remnants from 3 to 10 yards, at 6c. per remnant.

"Off Shades" Cheese Cloth, 30c. per yard. This is suitable for dust-cloths, strainers, and comforts. No bright colors in this lot.

10-4 Unbleached Sheet, 19c. per yard. 10-4 Bleached Sheet at 20c. per yard. 10-4 Pepperell Bleached Sheet at 25c.

10-4 Utica Bleached Sheet at 30c. This is the most popular sheeting in Richmond; also, it is one of the best.

Every width that is made in Utica Bleached Pillow Cotton and Sheet at reasonable prices. Look at our Sheetings.

4 Spools Clark's O. N. T. Spool Cotton for 15c. 8 Spools Dragon Spool Cotton (200 yards cotton) for 15c.

3 Papers Pins for 5c. Real English Pins (imported for us) at 10c. a paper or 3 papers for 25c.

37½c. Ladies' Colored Cashmere Gloves, all sizes, reduced to 25c. 3 or 4 pair Men's Kid Gloves, reduced from \$1.50 to \$1.

Children's C. B. Handkerchiefs, 30c. each, 35c. per dozen. Darning Cotton, 1c. a paper. The best Darning Cotton, 5c. a ball.

A fresh supply of Portiere Poles at 50c. Only 1 piece left of the \$2.50 Beaver Clothing—reduced to \$1.50. The shade is dark brown.

Even a better value is the Striped Beaver Clothing at \$2, reduced from \$3.50. Navy Blue, Dark Green, and Plum Velvet at 25c., reduced from 50c.

3 or 4 pieces of All-Silk Fancy Velvets (striped) at \$1, reduced from \$5.

THE TOWER

LEVY & DAVIS The Greatest CLOAK SALE of the Season.

T-morrow morning with the opening of our doors we shall place on sale a lot of Ladies' Newmarkets in good styles, made from Black, Navy, and Brown Jersey Cloth, Plaid and Striped Materials, etc., at about half the actual cost. The line of store is somewhat broken. In other respects they are all right. There is a variety of them, which will divide into three lots. If you find your size in either lot you will get a bargain.

LOT 1—\$3.95. This lot consists of Plaid and Striped Newmarkets in good material in the following sizes: 6-32, 6-34, 4-34. The former prices of this lot were \$7, \$7.50, and \$8 each. Your choice for \$3.95.

LOT 2—\$3.45. This lot is in Plain Blue and Brown, also Striped Materials. There is 6-32, 5-34, 1-30. The former prices were \$5.50, \$6, and \$10 each. Your choice for \$3.45.

LOT 3—\$4.95. This lot is mostly in Black Beaver with a few in Navy and Mahogany. The sizes are 3-32, 7-34, 3-30, 3-28, 1-32, 1-44. The former prices were \$10, \$12, and \$15 each. Your choice for \$4.95.

PLUSH SACQUES AND JACKETS. In addition to the Newmarkets we desire to call your attention to the following extraordinary bargains: LADIES' SEAL PLUSH JACKETS, full satin lined, genuine seal ornaments, a very handsome garment, reduced from \$15 to \$10 and from \$20 to \$15.

Ladies' Seal Plush Jackets with vest front, full satin lined, genuine seal ornaments, reduced from \$15 to \$10 and from \$20 to \$15. One Seal Plush Jacket edged with genuine astrachan, full satin lined throughout, size 34, reduced from \$15 to \$10.

Ladies' Seal Plush Jackets, with wide collar and six-inch facing down front of genuine astrachan, reduced from \$15 to \$10. 1-38, 1-40 Handmade Seal Plush Jackets, with wide collar and facing of the cape seal, reduced from \$10 to \$5.

1-32 Fines Seal Plush Jacket, with wide collar of genuine astrachan, edged down front with astrachan, reduced from \$10 to \$5. Closing-out sale of

CARPETS. Our carpet stock must be closed out by December 1st, as we want the room for our enormous stock of goods now arriving. We must dispose of most of it this week and with that end in view we shall offer the entire stock at

GOOD TAPESTRY CARPETS made and laid for \$1.00. LUXURIOUS TAPESTRIES, 84c. HALF-WOOL INGRAINS, 50c. WOOL TAPESTRY CARPETS, 40c. VERY QUALITY INGRAINS, 60c. LADIES' CARPETS, 81c. BODY-BRUSSELS, \$1.

EXTRAORDINARY REDUCTIONS.—In order to reduce our stock of Dress Goods we shall offer this week unparalleled bargains. We have about 75 Newmarkets. They are not the latest styles, but the material is the very best. Our prices last season were \$12, \$15, and \$20. You can have your choice for \$5, \$6, and \$7.

A Special Inducement WE SHALL OFFER FOR NEXT WEEK.

100 pieces of Bourette Homespun, full 36 inches wide, only 22c. Full-length Cheviot Reefers, trimmed with full shawl collar of Astrachan Fur, only \$10, worth double.

GENTLEMEN'S SHOES. Special bargains in Shoes to make room for Holiday Shipments.

FOR TWO DAYS (MONDAY AND TUESDAY).

LADIES' RUBBERS 9c. A PAIR to any one purchasing goods to the amount of \$2.50 in our Shoe Department. In connection with this offer we have cut the prices on Men's, Ladies', and Children's Shoes so low that you will not only save money on the price of the Shoes, but you will also get a pair of Rubbers for almost nothing. See what we offer—

Edwin C. Bur's Ladies' Fine Hand-Stitched Welt Shoes—in all the popular styles of heels and toes, widths from A to E—regular \$3.00 shoes—reduced to \$2.00.

Ladies' Fine Dongola Hand-Stitched Welt Shoes, reduced from \$4.00 to \$3.00. Ladies' Bright Dongola Button Boots—in all the different styles of heels and toes—the \$3 and \$4 qualities reduced to \$2.00.

Ladies' Bright Dongola Button Boots—in all the different styles of heels and toes—the \$3.25, \$3.50, \$3.75 grades all in one lot and you choose for \$2.00.

Ladies' Dongola Button Boots—with pointed patent-leather tips—reduced from \$4.75 to \$3.75.

MISSES' SHOES.—Misses' Spring-Heel Button Boots—size 8 and 9—reduced from \$4.00 to \$3.00. Misses' Grain Shoes—with the indestructible sole—reduced from \$3.75 to \$2.75.

CHILDREN'S SHOES.—Children's Bright Dongola Spring-Heel Button Shoes—with patent leather tips—size 8 and 9—reduced from \$4.00 to \$3.00.

CHILDREN'S SHOES.—Men's Calf Hand-Stitched Welt Shoes—in all the popular styles of heels and toes, widths from A to E—regular \$3.00 shoes—reduced to \$2.00.

Men's Sewed Calf Shoes—genuine calf, in lace and Congress, good styles, and equal to any \$3 shoe—reduced to \$1.95 a pair.

MAIL ORDERS. for any of the above goods will be filled at the prices advertised.

LEVY & DAVIS, SOLE AGENTS FOR THE WHITNEY BABY-CARRIAGES, THE BEST IN THE WORLD.

MEN'S UNDERWEAR! YOU KNOW WE MAKE A SPECIALTY OF MEN'S GOODS and you will find the most complete stock of Men's Underwear, of all grades, to be found in the city. In Silk, Silk-and-Wool, Natural, White, and Colored Wools, and Merino and Ballbriggs.

We have a small lot of Wool Shirts in colored and white, at \$1, that we sold for \$2 each. Half-Hose in cotton and merino at very low prices.

Constable Brothers, SHIRT-MAKERS, Hatters, and Furnishers. (See 2nd St.)

Julius Sytle & Son, Nos. 201 and 203 east Broad.